Triple Helix & ACEEU
CONFERENCE 2024

Triple Helix and Impact Innovation:
Connecting Smart Talent and Disruptive
Technologies for a Better Tomorrow

São Paulo
June 19-21.2024

CALL FOR ABSTRACTS

Triple Helix & ACEEU CONFERENCE 2024

Triple Helix and Impact Innovation:
Connecting Smart Talent and Disruptive Technologies for a Better Tomorrow

The Triple Helix Conference 2024 will be hosted at the prestigious University of São Paulo's FEAUSP (School of Economics, Business, and Accounting) from June 26 to 28.

This year's theme, "Triple Helix and Impact Innovation: Connecting Smart Talent and Disruptive Technologies for a Better Tomorrow," promises three days of insightful discussions, ground-breaking ideas, and collaborative endeavours.
Explore the intersections of academia, industry, and government as we delve into the fusion of smart talent and disruptive technologies, shaping the future of innovation. Engage with leading experts, thought leaders, and visionaries in an immersive environment designed to foster new ideas and collaborations.

Discover innovative approaches, ground-breaking research, and practical solutions that harness the power of collaboration to drive positive change and create a better world.
Stay tuned for speaker announcements, program details, and registration information. Don't miss this opportunity to be part of shaping the future of innovation!

ABSTRACTS
We encourage submissions of **abstracts** from academics, practitioners, and policymakers in the following categories within the **04th of March 2024**:
- **Research papers**: Theoretical and/or empirical research.
- **Practical experiences**: Practitioners presenting cases of interactions between research, policy, and operative organizations (with emphasis on successes/challenges, good/bad practices, current and future implications for environment, industry, and society).

The abstract submission is possible only on-line by Submission Form available at:
https://www.triplehelixconferencebrazil.com.
Notification of acceptance or rejection will be communicated only to the Presenting Author by 31st of March 2024**.**

The contributions will be reviewed by the International Scientific Committee of the 2024 Triple Helix Conference. The selection criteria include:

- Scientific/practical relevance of the proposed paper/case.
- Fit with one or more of the themes below.
- Academic Rigor.
- Quality of writing.

No review comments will be provided. Each author will have the opportunity to present no more than one contribution during the Conference. Papers and cases should be submitted as extended abstracts (minimum 500 words, maximum 1000 words) and prepared following the abstracts instructions. Selected papers and cases could be presented through oral presentation or posters.

Please note that the abstract, in order to be included in the final program, presenting authors (either on site or from remote) must be registered to the conference within 31st of May 2024.

Presenting authors will have the opportunity to participate to the following awards:

- Best conference paper
- Best early career researchers
- Best practical cases
- Best poster awards

Those who intend to participate to the awards are requested to submit a full paper and poster (if necessary) within the 31st of May 2024.

Proposal must be submitted filling the call for abstract template *(Click here)* and sent by Submission Form:
https://forms.gle/yG7cuFyGmBcq9Qe56.
Attention: To send the abstract you must be logged in to a Google account (Gmail).

TRACKS

We welcome contributions that are related to the following themes:

1. **Impact Innovation Strategies**
    -   Harnessing Impact Innovation for Social and Economic Progress
    -   Fostering social impact through innovative solutions
    -   Economic implications of Impact Innovation projects

2. **Talent Development and Collaboration**
    -   Nurturing Talent and Collaboration for Future Innovations
    -   Strategies for talent acquisition and retention in innovative sectors
    -   Collaboration models between academia, industry, and government
    -   Skill development programs for the workforce of the future

3. **Disruptive Technologies and Sustainable Development**
    -   Exploring Disruptive Technologies for Sustainable Development
    -   Emerging disruptive technologies: AI, blockchain, IoT, etc.
    -   Sustainable applications of disruptive technologies in various sectors
    -   Ethical considerations in the development and deployment of disruptive technologies

4. **Better Tomorrow: Engagement for Social and Environmental Impact**
    -   Creating a Better Tomorrow through Social and Environmental Initiatives
    -   Social entrepreneurship and community-driven initiatives
    -   Environmental conservation and sustainable practices
    -   Triple Helix collaborations for addressing societal challenges

5. **Triple Helix Model in Practice around the world - Implementing the Triple Helix Model for Real-World Impact**
    -   Case studies showcasing successful Triple Helix collaborations
    -   Challenges and solutions in Triple Helix implementation
    -   Best practices and lessons learned from Triple Helix projects around the world

6. **Government Policies and Governance for Impactful Innovations**
    -   Policy Formulation and Governance Models to Support Impactful Innovations
    -   Government policies promoting Impact Innovation and disruptive technologies
    -   Regulatory frameworks for emerging technologies
    -   International collaborations and policy harmonization efforts
7. **Entrepreneurship and Startups in Impact Innovation**

- Encouraging Entrepreneurship and Startups for Impactful Innovations
- Funding opportunities for startups
- Success stories and challenges faced by entrepreneurs.
- Innovation habitats: TH experiences of tech parks, accelerators, incubators

8. **Collaborative Research and Development**
- Facilitating Collaborative Research and Development Initiatives
- Industry-academia research collaborations
- Open innovation platforms and knowledge exchange networks
- Intellectual property rights and technology transfer mechanisms

9. **The role of the Entrepreneurial University and education for Future Innovators**
- Revolutionizing Education to Cultivate Future Innovators
- STEM education and its role in fostering innovation
- Innovative pedagogical approaches for nurturing creativity and critical thinking
- Lifelong learning initiatives and upskilling programs for professionals
- Education for entrepreneurship

10. **Evaluating Impact and Sustainability**
- Measuring Impact and Ensuring Long-term Sustainability of Innovations
- Impact assessment methodologies and indicators
- Environmental and social sustainability metrics
- Strategies for scaling up and mainstreaming impactful innovations.

KEY DATES
- Submission deadline for abstract and special sessions: **04th of March 2024**
- Notification of acceptance: **31st of March 2024**
- Early Bird Registration: from **15th of January to 15th of April 2024**
- Regular registration deadline: **31st of May 2024**

LOCAL ORGANIZING COMMITTEE
- USP – Sao Paulo University
- If you have any questions, please contact:
  triplehelixbrazil2024@gmail.com